



PRESENTER..
RANK

APLGO.COM

#APLGO



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WHO MANAGES?
HOW MANY OWNERS?
DO THEY HAVE A DECENT REPUTATION?

At the head of APLGO is a married couple Sergey and Olga Kulikov, parents of many children and happy family who promote family values.

Sergey Kulikov

**President and Founder
of APLGO Company,
the sole owner.**

President and Founder of APLGO Company, the sole owner. He is the author of his own fast-track success method which helps thousands of people around the world to change their lives for the better.

He has a degree in management, economics and finance, completed his master's and PhD and he has MBA degree.

He has more than 40 church and community awards.



Olga Kulikova

**Creative director
of APLGO Company.**

Author of BEAUTY skin care line.

Editor-in-chief of APL PLANET magazine.

Chief director of the Company's events.

She has three degrees: economics and enterprise management, advertising and public relations, organization of events; MBA degree, master's degree in PR.



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HOW MANY YEARS ON THE MARKET?

11.11.2011

The first presentation of the Company
was on **November 11, 2011**

For more than **10 years** APLGO has
been winning the hearts of people
around the world. The company is known
in more than **75 countries**,

WE HAVE

25

official
representative offices

150

regional service centers
in different countries

AND MORE THAN **400 000**

distributors
in the network

The company is not new to the market, the main stages of crises are already behind, at the same time APLGO is still young company, which gives the opportunity to light up new stars and grow leaders.



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WHO MANAGES?
HOW MANY OWNERS?
DO THEY HAVE A DECENT REPUTATION?

PROFESSIONALS are working for you

24
departments

Over **100**
employees

on **4**
continents

Managers with network marketing experience, lawyers, accountants, logisticians, and PR specialists take on a huge part of the work so you can comfortably grow your business.

APLGO specialists know their business very well and do everything possible 24/7 to make your way to success as fast and brilliant as possible.



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APLGO COMPANY

ONE OF A KIND

Competitive advantages



1st place



«Top Direct Selling Companies» Poll



«Top Direct Selling Compensation Plan» Poll



«Top Immune Boosting Products» Poll

63%

Record-breaking commission payout in the industry

74%

Payouts on the client bonus



Members of the APL Travel Club have already visited more than **40 countries**

The average annual check for the Company's Top 30 Leaders (2022)
\$ 360 000

DSN ↑ 38th place in the top 100 DSN rating (2023)



More than **400,000 Associates** in more than **75 countries** on **4 continents**

Freedom from debts and investors



AAA+

Company has the highest AAA+ **credibility rating**



76,400 square feet

of the Company production facilities in Europe and Russia



Our own **exclusive technology**



At least **every second person** in the Company **received a gift** through promotions and raffles

25 official representative offices

(official import of the products, tax payments, employees and support service)



More than \$5,000,000

- that's the equivalent of the amount of valuable prizes and rewards the Company gave to its Associates



IS THERE AN IN-HOUSE
PRODUCTION FACILITY?
CAN I BE SURE
OF PRODUCT QUALITY?

COMPANY'S OWN PRODUCTION FACILITIES IN EUROPE AND RUSSIA. SCALE UP BUSINESS! SCALE UP SUCCESS!

LOCATION:
CHISINAU, MOLDOVA

PRODUCTIVITY:
250,000 BOXES
(1 SHIFT)

SIZE: 46,400 SQ FT

LOCATION:
MOSCOW OBLAST, RUSSIA

PRODUCTIVITY:
320,000 BOXES
(1 SHIFT)

SIZE: 28,000 SQ FT



- NO PRICE HIKES
- INDEPENDENCE FROM SUPPLIERS
- QUALITY ASSURANCE
- MODERN PRODUCTION TECHNOLOGIES
- EXCLUSIVITY
- AUTOMATED MANUFACTURING
- INTERNATIONAL STANDARDS – TÜV, ISO, KLBD, HALAL, EAC



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IS THE PRODUCT EXCLUSIVE,
EFFECTIVE, AND OF HIGH QUALITY?

PRODUCT EXCLUSIVITY, EFFICIENCY AND QUALITY

ACUMULLIT SA®

IS AN ABSOLUTELY UNIQUE PRODUCT.
INTELLECTUAL PROPERTY OF THE COMPANY.

18 TYPES OF DROPS

INDISPENSABLE IN VARIOUS
LIFE SITUATIONS



INNOVATION! WE LEARNED HOW TO "ACCUMULATE" THE POWER OF PLANTS AND HERBS,
AND INCLUDED IN THE FORMULA EXTRACTS OF FRUITS, BERRIES AND VEGETABLES.



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IS THE PRODUCT EXCLUSIVE,
EFFECTIVE, AND OF HIGH QUALITY?

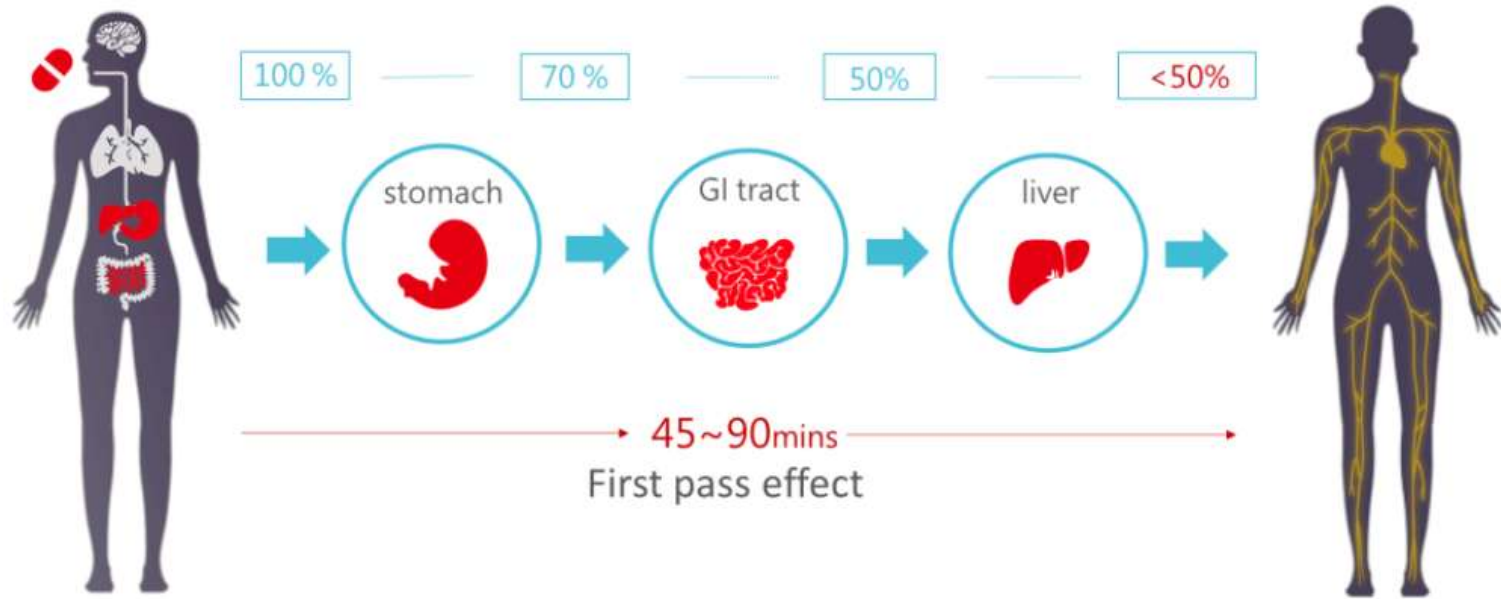
PRODUCT EXCLUSIVITY, EFFICACY AND QUALITY



APL PRODUCTS GIVE ALMOST INSTANT RESULTS.
THERE'S NO BETTER WAY TO SELL PRODUCTS THAN GIVING YOU TO TASTE
DELICIOUS, HEALTHY CANDY.

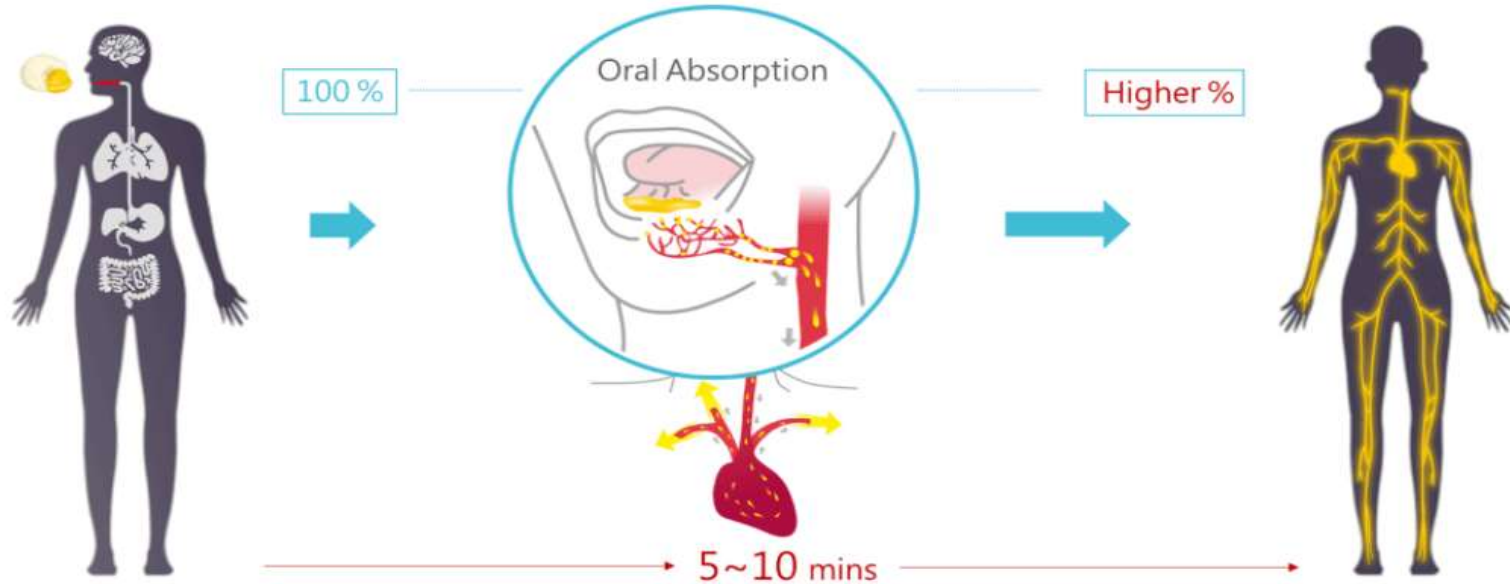
12/27¹²

Absorption...



Digestive Tract Absorption and Supplement Efficacy

Absorption...



The Application of Oral Absorption in Medications and Supplements



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IS THE PRODUCT EXCLUSIVE,
EFFECTIVE, AND OF HIGH QUALITY

PRODUCT EXCLUSIVITY, EFFICACY AND QUALITY

FDA
REGISTERED



The ACUMULLIT SA lozenge drops are ISO 22000 AND ISO 9001 certified to meet the strictest standards for good product manufacturing processes.

Both, Kosher and Halal certified, these premium products are of the highest quality. They are backed by a certified Declaration of Conformity, confirming their viability for nutrient content of all bioactive compounds as stated.

**GLUTEN FREE,
NON-GMO.**

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Open up
**A WORLD
OF NEW
OPPORTUNITIES**
with APLGO



2/27²

NR. 1 COMPANY IN THE WORLD

HYBRID BINARY COMPENSATION PLAN



For those who have dreams...





AWARDED BEST COMPENSATION PLAN IN 2022

BY BUSINESS FOR HOME
WWW.BUSINESSFORHOME.ORG



NOMINATED FROM 650+ TOP DIRECT SELLING COMPANIES WITH THEIR COMPENSATION PLAN.



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HOW OFTEN DOES
THE COMPENSATION PLAN CHANGE?

Since its founding, the Company has never changed its compensation plan, and it is consistently the most generous.

35,24%

**Commission
payout**
of the MLM industry

63%

**APLGO's
commission
payout**

74%

for clients



12 TYPES OF EARNINGS

- 30% - CUSTOMER BONUS
- 5-20% - REORDER BONUS
- 10-20% - START BONUS
- 2-20% - MATCHING GROUP BONUS
- 5-10% - UNILEVEL BONUS
- 10-30% - GROUP BONUS

- ELITE WATCHES
- DIAMOND JEWELRY
- TRIPS AT THE COMPANY'S EXPENSE
- CASH BONUSES OF UP TO 100,000 C.U.
- APARTMENTS VALUED AT 200,000 C.U.



- ACTIVITY BONUS - 10 C. U.
- LIFESTYLE BONUS - 5%
- ENTERTAINMENT BONUS - 1000-3000 C. U.
- MANAGER BONUS - 4-6%

- INFINITY BONUS - 1% - 1,5% - 2,5%

CUSTOMER

FREE SIGN-UP
(R375 MIN ORDER
EVERY 6 MONTHS)

\$25

ASSOCIATE

R375 MEMBERSHIP
AGREE TO TERMS
AND CONDITIONS

#NS_BUSU10C



CHOOSE BETWEEN 6 STARTER GO-KITS.
RECEIVE VOLUME DISCOUNTS ON LARGER PACK
INCREASE YOUR RETAIL PROFIT MARGINS

R 1500 - PROMOTER
R 3000 - ASSOCIATE
R 6000 - BUILDER
R 9000 - MENTOR
R 27000 - VIP
R 45000 - DIAMOND

\$100
\$200
\$400
\$600
\$1800
\$3000



GO-status	Amount, c. u.	Advantages of different GO-statuses
PROMOTER	100	10% of group bonus
ASSOCIATE	200	15% of group bonus
BUILDER	400	20% of group bonus
MENTOR	600	25% of group bonus
VIP	1800	30% of group bonus Ability to open up to 7 legs .
DIAMOND	3000	30% of group bonus Ability to open up to 7 legs . 10% of unilevel bonus from 6 levels . This becomes effective the 1st day of the next month following the month of DIAMOND GO-status upgrade. The matching group bonus will always be calculated from at least 5 levels , regardless of the real qualification. If the real qualification is higher than the Managing director, then the level depth increases.

START BONUS



Take your bonus after upgrade of your personally enrolled partner

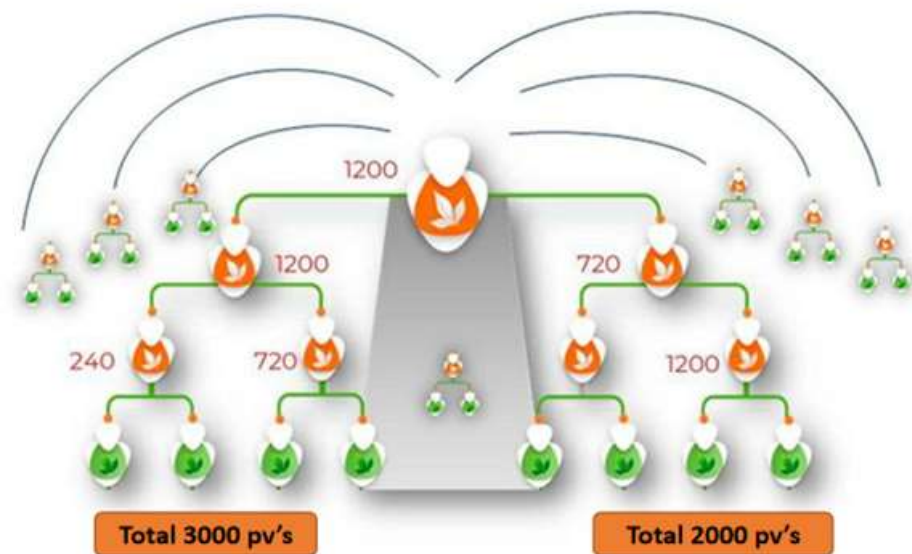
STATUSES:

PROMOTER	R1500	10%	R 150	\$10
ASSOCIATE	R3000	10%	R 300	\$20
BUILDER	R6000	15%	R 900	\$60
MENTOR	R9000	17,5%	R1 575	\$105
VIP	R27000	20%	R5 400	\$360
DIAMOND	R45000	20%	R9 000	\$600



#ns_busuioc

GROUP BONUS (NINARY)



How to calculate Group Bonus:

2000 pvs x 10% x R15 = R3000
 2000 pvs x 20% x R15 = R6000
 2000 pvs x 25% x R15 = R7500
 2000 pvs x 30% x R15 = R9000

USD
 200
 400
 500
 600

%		STATUSES	PV
10%	R1500	Promoter	40
15%	R3000	Associate	80
20%	R6000	Builder	160
25%	R9000	Mentor	240
30%	R27000	VIP	720
30%	R45000	Diamond	1200

- Begin building with 2 legs (Binary).
- Achieve Managing Director rank, you open 3rd leg.
- You can open up to 9 legs, get paid by 8 legs.
- Pay limit for every leg – R150 000 per week.
- You will only have 1 leg that is big, others – pay legs.
- Earn from 10% to 30% depending on your status.
- Keep accumulated volume in your big leg.

MATCHING GROUP BONUS



depends on Qualification/Rank

QUALIFICATION/RANK	1	2	3	4	5	6	7
Associate							
Manager	20%						
Senior Manager	20%	10%					
Director	20%	10%	5%				
Senior Director	20%	10%	5%	5%			
Managing Director	20%	10%	5%	5%	5%		
Corporate Director	20%	10%	5%	5%	5%	3%	
National Director	20%	10%	5%	5%	5%	3%	2%
international Director	20%	10%	5%	5%	5%	3%	2%
Premier Director	20%	10%	5%	5%	5%	3%	2%

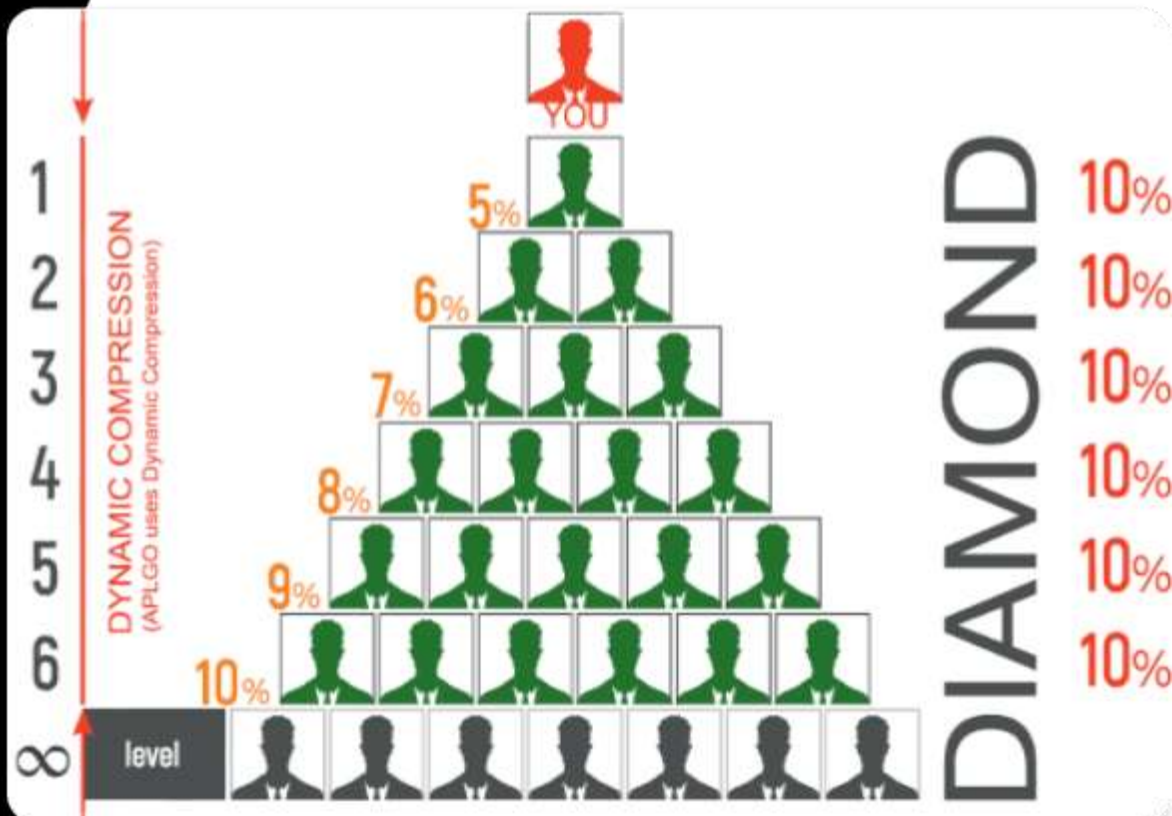
MATCHING GROUP BONUS					
Level	No. enrolled	Aver. Earnings P/P	% Pay	Bonus (USD)	Bonus (Rands)
1	5	USD 266 / R4000	20%	266.67	R4000
2	25	USD 266 / R4000	10%	666.67	R10 000
3	125	USD 266 / R4000	5%	1666.69	R25 000
4	625	USD 266 / R4000	5%	8333.44	R125 000
5	3 125	USD 266 / R4000	5%	41 667.19	R625 000
6	15 625	USD 266 / R4000	3%	125 001.56	R1 875 000
7	78 125	USD 266 / R4000	2%	416 671.87	R6 250 000
TOTAL.....			50%	594 266.67	R8 914 000

UNI-LEVEL BONUS



BONUS	DIAMOND	5X5
5%	LEVEL 1	10%
6%	LEVEL 2	10%
7%	LEVEL 3	10%
8%	LEVEL 4	10%
9%	LEVEL 5	10%
10%	LEVEL 6	10%

Without additional requirements (ranks)



UNILEVEL EARNINGS OF A DIAMOND Status

Level	No. enrolled	PV/Person	% Pay	Bonus (USD)	Bonus (Rands)
1	5	40	10%	20	R300
2	25	40	10%	100	R1 500
3	125	40	10%	500	R7 500
4	625	40	10%	2500	R37 500
5	3 125	40	10%	12500	R187 500
6	15 625	40	10%	62500	R937 500
TOTAL				USD 78 120	R1,171,800

INFINITY BONUS



UNI-LEVEL 7 TO INFINITY

National
director - 1%

International
director - 1.5%

Premier
director - 2.5%

PAID FROM REORDERS ON LEVEL 7 TO INFINITY TO NATIONAL,
INTERNATIONAL AND PREMIER DIRECTORS

CALCULATED MONTHLY AND PAID QUARTERLY
3 MONTHS MAINTAINING NECESSARY QUALIFICATION IS REQUIRED

SPECIAL BONUSES



REWARDS FOR YOUR LOYALTY

ACTIVITY

BUILD YOUR REWARDS

- MONTHLY ACTIVITY FOR 1 YEAR
- MAKE BONUS ACTIVITY FOR 12 MONTHS CONSECUTIVELY
- RECEIVE A LOYALTY BONUS OF 10 CU (APPROX R150) PER MONTH FOR THE NEXT 12 MONTHS CONSECUTIVELY



LIFESTYLE

GATHER YOUR REWARDS

- MAKE BONUS ACTIVITY FOR 12 MONTHS CONSECUTIVELY
- RECEIVE 5% OF THE AVERAGE GROUP BONUS CHECK YOU EARNED IN 1 YEAR. MAX 300 CU (APPROX R4500 PER MONTH)
- PAID OUT IN 12 EQUAL PORTIONS OVER THE NEXT YEAR



ENTERTAINMENT

ACCESS YOUR REWARDS

RANK UP TO NATIONAL, INTERNATIONAL OR PREMIER DIRECTORS

BASED ON BEING ACTIVE AT A "PAID AS" RANK

NATIONAL DIRECTOR...\$1000
INTERNATIONAL DIRECTOR...\$2000
PREMIER DIRECTOR...\$3000





- ELITE WATCHES
- DIAMOND JEWELRY
- TRIPS AT THE COMPANY'S EXPENSE
- CASH BONUSES OF UP TO 100,000 C.U.
- APARTMENTS VALUED AT 200,000 C.U.

10

LUXURY BONUSES

These bonuses are for those with the top qualifications, starting from Ambassador and higher. Those who reached these VIP APLGO qualifications can enjoy luxurious travel benefits around the world, jewelry, and exclusive symbols of merit, penthouses in the best cities of the world and millions in cash rewards!



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FACTS

186.1 USD billion

The World Federation of Direct Selling Associations (WFDSA) announced global direct sales of USD 186.1 billion for the year-ended December 31, 2021

wfdsa.org/wfdsa-announces-2021-direct-selling-business-results/

There are
128.2 million people

worldwide involved in network marketing and they are network companies distributors

Of these, **70** million

are actively growing. For them, networking is a source of regular or additional income.

directsellingnews.com/wfdsa-reports-global-direct-sales-of-186-1-billion-in-2021/

10.5 million people

in the world work in network marketing on a full-time basis.

truelist.co/blog/mlm-statistics/

The percentage of men in direct sales has risen to **30%** (from 26% in 2020), and the number of full-time distributors

has increased by **12%**

directsellingnews.com/wfdsa-reports-global-direct-sales-of-186-1-billion-in-2021/

Cumulative annual growth rate (CAGR) is expected to be **6.1%** from 2022 to 2028



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NETWORK MARKETING — ECONOMIC WAVE OF THE FUTURE,

logical step in the evolution
of free enterprise



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APL GO

IS A BRIGHT,
DYNAMIC
COMPANY

which firmly holds one of
the leading positions on the market
of goods for healthy lifestyle
and beauty.



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For a successful start
in the networking business,

**IT IS IMPORTANT TO CHOOSE A COMPANY
THAT IS RELIABLE AND SUITABLE PERSONALLY FOR YOU.**

**In APLGO all 5 main components of a powerful MLM company
are harmoniously developed. This means that you can run your business
and be confident in the reliability of your main partner.**



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**IS MORE THAN
JUST A BUSINESS!**

- BEST PRODUCT FOR FAST SALES AND WELLNESS
- BEST COMPENSATION PLAN
- BEST TEAM
- THE BEST EVENTS AND TRAINING
- BEST SUPPORT SYSTEM